



Spring/Summer Rates

For further information or to book your sponsorship please call

Email - sales@rppfm.com.au

Studio Address

91 Wilsons Rd,
Mornington, VIC 3931

Postal Address

Radio Port Phillip Assoc Inc
PO Box 2180, Mornington, VIC 3931

News

	News	
Time Aired	Every hour 6am -6pm Sat 6am -11 am	Every hour 6am -6pm Sat 6am -11 am
Weekly Sponsorship Spots	71	71
Spot Duration	30 sec or 2 x 15 secs	30 sec or 2 x 15 secs
Campaign Length	13 weeks	26 weeks
Campaign Cost	\$3100.00	\$5500.00
Weekly	\$238.00	\$212.00
30 Sec Spot Cost	\$19.85	\$16.75

Outside Broadcast Package

	Outside Broadcast
Time Aired	3 hours
Day Aired	Mon-Sun
Programmes sponsored	2 naming per hour
Interviews	4 On-Air interviews
	Producers and Presenters conducting interviews with Sponsor's representatives, participants and the public
Announcements	40 x 30 Secs
Production	2 Scripts + *Production Cost 2 Announcements
Supplied	PA system & music + activities
Cost	\$1700

An attractive option for companies and businesses wanting to celebrate a special occasion, opening or sales and marketing initiative. Our clients have included, Telstra, Coles, Mornington Shire, Bittern Community Group,

* Please ask about the special terms and conditions that apply to OB's

rppfm.com.au

03) 5975 1234

Introductory Packages

	Basic Package	Be Heard Package	Small Business	Small Business Plus
Contract Length	1-12 months Min 1 month	1-12 months Min 1 month	1-4 weeks Min 1 week	1-4 weeks Min 1 week
Announcements Per Day	8	20		
Announcements Per wk	40	100		
Total Announcements	160	400	50	100
Announcements Length	30 sec	30 sec	30 sec	30 sec
Cost Per Month	\$1375.00	\$2750.00	\$650.00	\$900.00

Breakfast, Drive & Sport Sponsorship

	Breakfast	Drive	Sport
Time Aired	6am-9am	4pm-6pm	7am-6pm SAT
Days Aired	Mon- Fri	Mon- Fri	SAT
Announcements Length	30 Secs	30 Secs	30 Secs
Cost Per Announcements	\$16.50	\$16.50	\$30.00

*\$175.00 Production Fee

This gives you:

- Draft scripting - *max 70 words*
- Voice talent
- Original music
- Editing
- Full Production/Mastering resources

*Gst not included

Rates & Specs Spring/Summer Rates

RPP FM offers you a variety of choices to deliver your message. We are more than happy to sit down with you and work out packages that suit your campaign and market aspirations.

PLEASE NOTE - a one-off production fee of \$175.00 Applies to all sponsorship packages.

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* All prices not inclusive of GST